



CATALOG/LITERATURE REQUEST SERVICE

Professional Telephone Agents Will Answer Your Line And Record The Name And Address Of Callers Requesting Your Catalog, Literature, Or Other Information.

How It Works

Use your own number or we will provide you with a local or toll free number to be published for the request of catalogs, literature or any other information. Trained telephone Agents will answer the call, request the information necessary to fill the caller's request. We can forward this information to you for fulfillment or we can warehouse the information and send it out for you.

Features

Agents use the most modern and up-to-date equipment to handle your calls.

All information is typed into our computer, eliminating illegible names and addresses.

We can handle multiple simultaneous calls.

Available 24 hours a day, 7 days a week.

No equipment to purchase or maintain.

Answer and response can be customized to fit your particular specifications.

Mailing lists can be printed on a daily, weekly or monthly base.

Compiled information can be sent to you, or your fulfillment house, via fax, e-mail, computer download, or diskette.

Mailing labels and follow-up letters can be generated and mailed for you.

Benefits

Improves customer service response time.

Provides a professional approach in dealing with your callers.

Our Agents react to your callers on a personal level.

Frees your staff for other, more important work.

You can save the expense of hiring and training additional personnel.

Gives small businesses a larger, more professional image.

Maximizes your advertising dollar by providing immediate, around the clock response to callers.

Tracks media source, allowing you to know quickly which advertising is working for you.

Service Rates

Ask for a quotation based on your specific needs and anticipated call volume. We have rate plans for all size budgets and situations.

Act Now

For more information on how Catalog/Literature Request Service can help you, call **800-937-5996** or visit us at **www.mmc-net.com**